



Press Statement

NCTO Launches Video Campaign Showcasing Textile Industry Response to PPE Crisis

September 23, 2020

WASHINGTON—The National Council of Textile Organizations (NCTO), representing the full spectrum of U.S. textiles, from fiber through finished sewn products, launched a paid social media video campaign today, highlighting the extraordinary efforts the industry has taken to respond to the shortages of lifesaving personal protective equipment (PPE) spawned by the COVID-19 pandemic.

“NCTO is launching a social media and email campaign today to show members of Congress how this industry has significantly contributed to the nation’s PPE crisis, while demonstrating the importance of immediate policies and legislation, such as Buy American mandates, to establish a sustainable domestic supply chain for the future,” said NCTO President and CEO Kim Glas.

“Our campaign underscores the importance of ending our over reliance on China for PPE and calls on Congress to craft policies that support domestic procurement requirements and the onshoring of jobs,” Glas added. “It is high time we had a national strategic plan in place to spur investment in the industry and ensure our country has a permanent domestic PPE supply chain to confront the next pandemic our country faces.”

To view the video, textile worker profiles and Call to Action for members of Congress, and their staff, and manufacturers and employees, please click [here](#).

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NCTO is a Washington, DC-based trade association that represents domestic textile manufacturers, including artificial and synthetic filament and fiber producers.

- U.S. employment in the textile supply chain was 585,240 in 2019.
- The value of shipments for U.S. textiles and apparel was \$75.8 billion in 2019.
- U.S. exports of fiber, textiles and apparel were \$29.1 billion in 2019.
- Capital expenditures for textile and apparel production totaled \$2.5 billion in 2018, the last year for which data is available.

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