



THE TEXTILE JOURNEY OF A PAIR OF PANTS

CHECK THE TAG.
NOT ALL IMPORTS ARE CREATED EQUAL.

- 1 FIBER IS GROWN OR MADE**
Cotton, polyester and other fibers are grown and produced in the U.S.
- 2 FIBERS MADE INTO YARN**
Fibers are turned into yarn at manufacturing facilities across the U.S.
- 3 YARN WOVEN INTO FABRIC**
Yarn then is woven or knit into fabric in U.S. facilities.
- 4 FABRIC SEWN INTO PANTS**
U.S. fabric is exported to Central America and Mexico where it is sewn into pants and then shipped back to the U.S. with the “Made In” tag from that country.
- 5 FABRIC SOLD AT RETAIL**
From U.S. coast to coast, pants are purchased at retail.